

Anamika Bhandari

Senior Product Designer | 6+ Years Experience

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Portfolio:

Links: [Linkedin](#), [Behance](#)



Professional Summary

Senior Product Designer with 6+ years of experience specialized in 0-to-1 product architecture and AI-driven B2B SaaS. Expert in pioneering AI governance models, agentic interaction patterns, and scaling design operations for high-growth startups. Proven track record of driving revenue through monetization UX and reducing design-to-dev friction by 2x through scalable systems and WCAG-compliant design.

Core Impact & Experience

Senior Product Designer | DiligenceVault, Nov 2023 – July 2026

AI Innovation & Governance: Spearheaded R&D for Doc AI Autofill and Prompt Library, architecting the governance logic (Risk Criteria, Flagging) and interaction models for non-deterministic AI outcomes.

- **Next-Gen AI Strategy:** Pioneered "Agentic Experiences" and "Native AI" patterns, researching and defining enterprise-safe adoption models.
- **Revenue & Monetization:** Designed "Buy Credit" and "Free Responder" conversion flows, directly supporting business revenue goals through friction reduction.
- **Platform Architecture:** Shipped the 0-to-1 redesign of the Global Navigation Bar and Entity Profiles, modernizing the UX architecture for the entire global user base.
- **Data-Driven Insights:** Established decision-grade design guidelines for Power BI Dashboards, transforming complex fintech datasets into actionable visualizations.
- **Design Ops & Mentorship:** Managed and mentored a junior design team, providing technical guidance and structural logic reviews to ensure cohesive, high-quality output.

Assoc. Product Designer | Pineapple Design, Apr 2022 – Nov 2023

Healthcare Strategy (CIPLA): Led the end-to-end App Design for a lung-health initiative for a world-leading pharmaceutical leader.

- **E-commerce Research (AJIO):** Served as a key UX researcher for a 6-month project for India's leading e-commerce platform, identifying friction points in high-traffic user flows.
- **Scalable Delivery:** Delivered diverse web and product solutions for global clients,

combining deep research with innovative visual execution.

Assoc. UI Designer | Unthinkable Solutions, Jan 2020 – Mar 2022

0-to-1 Product Launch (Classroom.live): Architected a comprehensive Learning Management System (LMS) from scratch during the pandemic, scaling to 50,000+ active users.

- **Enterprise Collaboration:** Collaborated with Product Directors and Engineering leads to ship multiple service-based and internal house products.
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Technical Arsenal (The 2026 Stack)

- **Design Tools:** Figma (Figma Make, Advanced Variables, Dev Mode), Claude, Stitch, Framer, Adobe Suite
 - **AI & Strategic UX:** Agentic Workflow Design, AI Governance, Prompt Engineering for UX, Claude/LLM-driven Research.
 - **Industry Mastery:** Fintech (SaaS), Healthcare (Pharma), EdTech (LMS), E-commerce.
 - **Methodologies:** Design Systems (Atomic), WCAG 2.1 Accessibilities, Rapid prototyping, UX Monetization.
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Strategic Leadership (Soft Skills)

- **Stakeholder Management:** Experienced in synthesizing conflicting requirements from PMs, Engineering, and Marketing into a coherent product vision.
 - **Design Advocacy:** Proven ability to present design logic to C-suite stakeholders and advocate for user-centric priorities in high-pressure roadmaps.
 - **Async Collaboration:** Expert in maintaining high-bandwidth communication in remote setups, using structured schedules and documentation to drive alignment.
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Education

- Communication Design (B.Des) | **National Institute of Fashion Technology (NIFT)**, 2016-20
- Secondary & senior secondary education | **Army Public School , Dharamshala**, 2013-15